

ROUTING AND RECORD SHEET

SUBJECT: (Optional)

Feature Cover Story - THE SAINT LOUIS GLOBE DIGEST

FROM:

William M. Baker
Director, Public Affairs

EXTENSION

27676

NO.

PAO 88-0393

DATE

16 November 1988

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1.

ER

17 NOV 1988

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DCI

18 NOV. 11/28

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Bred - you're
probably right,
but let's talk -
all these homosexuals
who need to
understand us better.

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Return all cys
except ER by to
PAO. Make
appropriate notation
in System

DCI
EXEC
REGDCI
EXEC
REG

P-309-1R

~~ADMINISTRATIVE INTERNAL USE ONLY~~

16 November 1988

JUDGE:

RE: Feature Cover Story
 THE SAINT LOUIS GLOBE DIGEST
 Saint Louis, Missouri

PAO talked to Mary Kimbrough, who is very anxious for you to be on their cover of THE SAINT LOUIS GLOBE DIGEST to help build the magazine's image. The magazine has a 30,000 circulation and is distributed free at Schnucks supermarkets. The publication has a general interest theme, is conservative in nature, and hopes to expand circulation to universities, airports, and other local outlets. Their first issue is attached.

It looks good, but it is basically a supermarket magazine, and I do not think that it is appropriate for you to be interviewed for a cover while it is building its circulation. There would also be an outcry from all the other publications that have requested interviews.

Unless Ms. Kimbrough and this new magazine have a significance that I am unaware of, I recommend that you regret this request. If you agree, an appropriate letter for your signature is attached.

STAT



Bill Baker

STATPAO/WMB



Distribution

Orig - Addressee

1 - DDCI

1 - ER

STAT

1 - [redacted]

1 - D/PAO

1 - [redacted]

1 - PAO Registry

1 - PAO Ames

1 - MED (Subject)

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STAT

Central Intelligence Agency



Washington, D. C. 20505

Ms. Mary Kimbrough
Editor
THE SAINT LOUIS GLOBE DIGEST
Post Office Box 29393
Saint Louis, Missouri 63126

Dear Mary:

I thank you for inviting me to be a feature of a cover story for THE SAINT LOUIS GLOBE DIGEST. I wish I could do it, but I am not in a position to take on any more commitments just now. My schedule is particularly hectic at this time--I hope you will understand. However, I congratulate you on your new endeavor, and I wish you every success.

Warmest regards.

Sincerely,

William H. Webster
Director of Central Intelligence

The Saint Louis

GLOBE DIGEST

William W. Marsden
Publisher

Mary Kimbrough
Editor

314-966-2550

October 3, 1988

Judge William Webster
Director
Central Intelligence Agency
Washington D.C. 20505

Dear Judge Webster:

I hope you will be interested in this premiere issue of THE SAINT LOUIS GLOBE DIGEST, a new general interest publication just off the press. It will be a biweekly, to be distributed free at all Schnucks markets and 7-Eleven stores. We will also have paid subscriptions.

While it has no connection with *The Globe-Democrat*, the publisher, Bill Marsden, and I felt that the Globe name is so well remembered and respected in the community that we wanted to keep it alive, even in another form. You will find here, however, some familiar Globe bylines.

We felt we had scored a coup with the Pete Conrad interview. Our next issue will feature Bucky Bush, to be followed by stories on the two major races, between John Ashcroft and Betty Hearnes for governor, and between Richard Gephardt and Thor Hearne for Congress.

We would like very much to feature you as the subject of a cover story within the next few weeks. Would you permit me to use some of the material in the Man of the Year story and bring it up to date with new quotes? I could either conduct a brief telephone interview at your convenience (unless you are planning a St. Louis visit soon and would have a few moments then) or I can write out some questions for your replies.

You know, of course, that we would publish nothing without your permission and that you would receive an advance copy for your approval.

I look forward to hearing from you or from your secretary - is Peggy still with you? - regarding the possibility of such a story. Thank you for considering our request.

With warm regards,

Yours sincerely,



Mary Kimbrough

Mailing Address • Post Office Box 29393, Saint Louis, Missouri 63126
Offices Located At • 9705 Watson Road, Suite 309, Saint Louis, Missouri 63126

REFERENCE